NEWS @ 8.1

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- √ Mobile Payments & Carrier Billing
- √ Fraud Prevention & Cyber Security
- √ Monetising Content, Traffic & Apps
- √ Driving Value Added Services (VAS)
- √ Advertising, Messaging & Engagement

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Filter and **search** by "Services" specialist "Markets" or "Business" type and access 1,100+ subscriber profiles, view company presentations and 60+ "On Demand" conference session – then simply click to **connect direct**.

Discover new business opportunities in the "**Chatroom**", post your own requirements or offers - and start connecting @ 8.1

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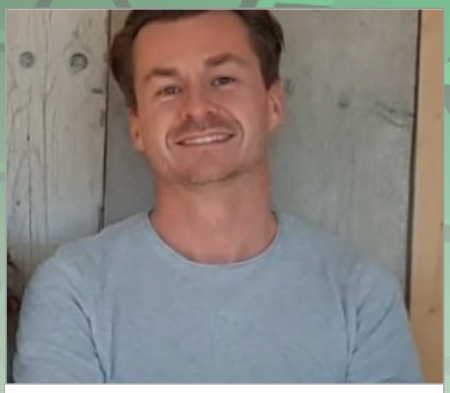
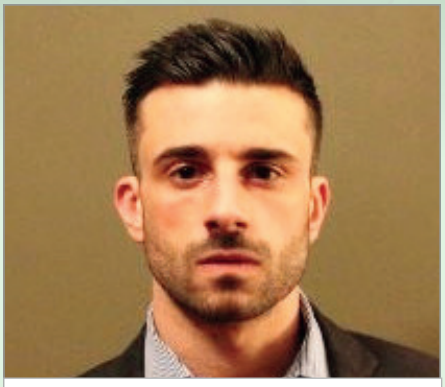
NEW CONNECTIONS



EMIEL VAN RHEENEN
Sales Director - CEO
Telefuture

Premium Subscriber

CONVERTING MEDIA TRAFFIC
Telefuture is an mVAS entertainment advertiser with 25+ years' experience in the Telemedia sector. They work closely with the best publisher and CPA networks to convert their media traffic and reach the best earnings per click on their exclusive mobile entertainment services; games, movies, quizzes, health, food, fitness and many more. **More...**



RONY DAGHER
CEO
ONE10Labs Ltd

Premium Subscriber

MONETISE APPS & GAMES WITH ONE10LABS
This web and mobile app creator, DCB provider and digital advertiser is live with 42 operators in 21 countries, handling +150M transactions from +1,0000 active users and they're expanding with double digit growth!. Meet them @ 8.1 if you want to build, distribute and monetise high quality, engaging products across the globe. **More...**

HENDRIK TJERKSTRA
Affiliate Marketeer
Traffic Company

Premium Subscriber

GREAT DCB CONVERSIONS ON SWEEPSTAKES
Traffic Company has its own in-house IVR/Click2call sweepstake campaigns in more than 100 countries, and it converts like crazy! They also have their own push database and Ad-Network; TCads.com. This self-serve platform will help you to scale your marketing campaigns with over 1 billion daily impressions. **More...**

CLICK AND CONNECT @ 8.1

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COMPANY NEWS

Advertiser, Merchant, Service Provider

Premium Sponsor

EXPLORE A CAREER @ SAM MEDIA

There are jobs and then are careers to do the kind of work that adds up to something meaningful. The opportunity to challenge yourself and learn new skills. The prospect to being surrounded by smart, ambitious, motivated people. That's the kind of work you can expect to do at Sam Media. Sound good? Come join us!

More...

Billing, Content, Service Provider

Sponsor

MOBILE CONTENT & PAYMENTS @WT22

We're delighted to announce that those fabulous people from Techlab have again agreed to be a GOLD sponsor at World Telemedia 2022. Join the team for another wonderful Sun Terrace Drinks Party at 18:00 20th Oct – with free-flowing cocktails, wonderful canapes, top DJ and a suite of market leading services for content providers, advertisers & mobile performance companies alike.

More...

Advertiser, Content, Service Provider

Sponsor

NEW LAUNCH – WHITE LABEL ESPORTS PLATFORM

The Creative Clicks motto is "one team – one dream", and they're excited bring their industry knowledge and expertise to the next level. No surprise then that their latest eSports portal is called "Next Battle" – representing the battles and challenges that their mobile team are winning every day...

More...

1,110	80	472	56	60	57
Subscribers	Exhibitors	Companies	Countries	Sessions	Speakers

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CHATROOM

MOVIES / DOCUMENTARIES & SERIES for your streaming & DCB products!
Started by Premium Subscriber in: Chatroom

Looking for App Resellers
Started by Premium Subscriber in: Chatroom

Looking for new partners, advertisers and #DCB aggregators
Started by Free Subscriber in: Chatroom

VAS CPA media buy traffic - looking for in-house offer
Started by Free Subscriber in: Chatroom

Inhouse offer available in CPA-MVAS 15+ Geo's all flow available
Started by Free Subscriber in: Chatroom

Affiliate program leads team
Started by Free Subscriber in: Chatroom

Looking for high-quality CPA traffic for In-house campaigns
Started by Free Subscriber in: Chatroom

Grow mobile video games in Africa
Started by Free Subscriber in: Chatroom

Looking for App Resellers
Started by Premium Subscriber in: Chatroom

Looking for API Traffic Inventory
Started by Free Subscriber in: Chatroom

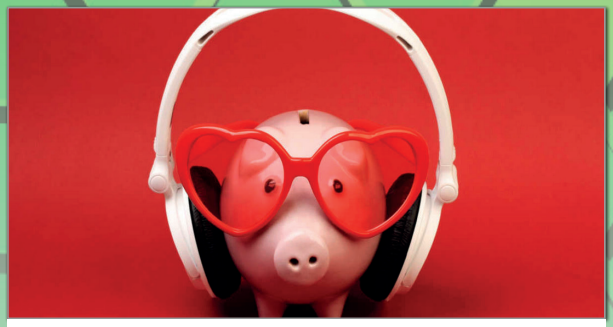
MOST POPULAR TAGS

#cpa #vasservices #traffic#publishers #offers#inhouse **#Premium sms** #vas mobilecontent-carrier-billing #valueaddedservices **#content** #games #movies **#fitness** #mVAS #traffic #CPA **#DirectOffers** #TRAFFIC #VAS #Advertiser **#DCB** #DirectOffers #Mediabuyer click2sms Content Covid Dating DCB **Digital Content** Fitness **Health** IPRN mobile billing moderation **mVAS** **News** **OTT** **Premium Content** PSMS SMS **Sports** **SMS termination** **VAS** Videos **VOD**

NEWSROOM

Fonix to power mobile donations for the Prince's Trust awards on ITV

8.1 Member Fonix announced that it will be providing the text donation mechanic for The Prince's Trust Awards. SMS will feature on the awards for the first time in its history. Hosted by Ant & Dec, The Prince's Trust Awards will air today on ITV.



Qwest TV, Quincy Jones' music OTT, signs with Telecoming to develop its mobile monetization

We are proud to announce that Telemedia 8.1 members, Telecoming, will monetize the QWest TV music service through DCB (Direct Carrier Billing). Created in 2017 by Quincy Jones, the producer responsible for Michael Jackson's three most famous albums...

Infobip partners with BT to enhance customer experience offering for businesses in the UK

Infobip, a global cloud communications platform, is partnering with BT to offer UK business customers the opportunity to scale, design and orchestrate personalised...

Docomo whitepaper: Mobile carriers accelerate digital services play

Amidst the pandemic, telcos are undergoing fundamental shifts that will decide their future and the role they'll play in the ever-changing digital ecosystem. In our...

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